

Notified Data Mapping Guide

Notified, its Affiliates and Sub-Processors may process or store Customer Personal Data in the United States, the European Union, the United Kingdom, Canada, Japan, India, Philippines and the rest of the world. Customer Personal Data may be transferred outside of the country in which a customer provided such personal data. Notified maintains logs and records of the personal data transfers by way of Privacy Impact Assessments and Transfer Impact Assessments. The basis for such transfers includes but is not limited to:

- services reservation, set up and delivery;
- support, maintenance and resolution of customer queries;
- account set-up and account management;
- invoicing and collections purposes;
- records and internal administration;
- business reporting, data analytics and statistical analysis;
- complying with legal obligations; and
- cooperating with respect to actual or prospective legal proceedings, inquiries and investigations of governmental, judicial or regulatory authorities.

Notified, its Affiliates and Sub-Processors use EU Standard Contractual Clauses as a valid data transfer mechanism, as applicable.

Notified Customer Personal Data, in connection with the delivery of services, is stored in the below noted datacentres and locations. However, Notified may access and process Customer Personal Data for billing purposes, service delivery, administrative purposes and customer service in the United States, European Union, United Kingdom, Canada, Philippines and India.

IR and PR (including GlobeNewswire, Webhosting and Governance Hotline services):

AWS US-East-1, Virginia, US

AWS EU-West-1, Ireland (for GlobeNewswire EMEA-based customers only)

IR Webcasting and Earnings Calls (MMC):

AWS US-East-1, Virginia, US

AWS EU-West-1, Ireland (for EMEA-based customers)

Media Monitoring and Social Listening (Notified PR):

Azure: North Europe, Ireland

Virtual Event Platform and Webcast Solutions (Studio):

Notified DC: Illinois, US

Azure: North Central US, Illinois, US

AWS US-East-1, Virginia, US

AWS US-East-2, Ohio, US

AWS Tokyo: Japan (for APAC-based customers)

Event Cloud:

Azure: West US 2, Washington, US

Azure: North Central US, Illinois, US

Azure: East US, Virginia, US (X365)

Azure: West US, California, US (Tableau)

The information contained herein has been prepared for general information purposes only and to permit you to learn more about Notified's processes. The information presented is not legal advice, is not to be acted on as such, may not be current and is subject to change without notice.