

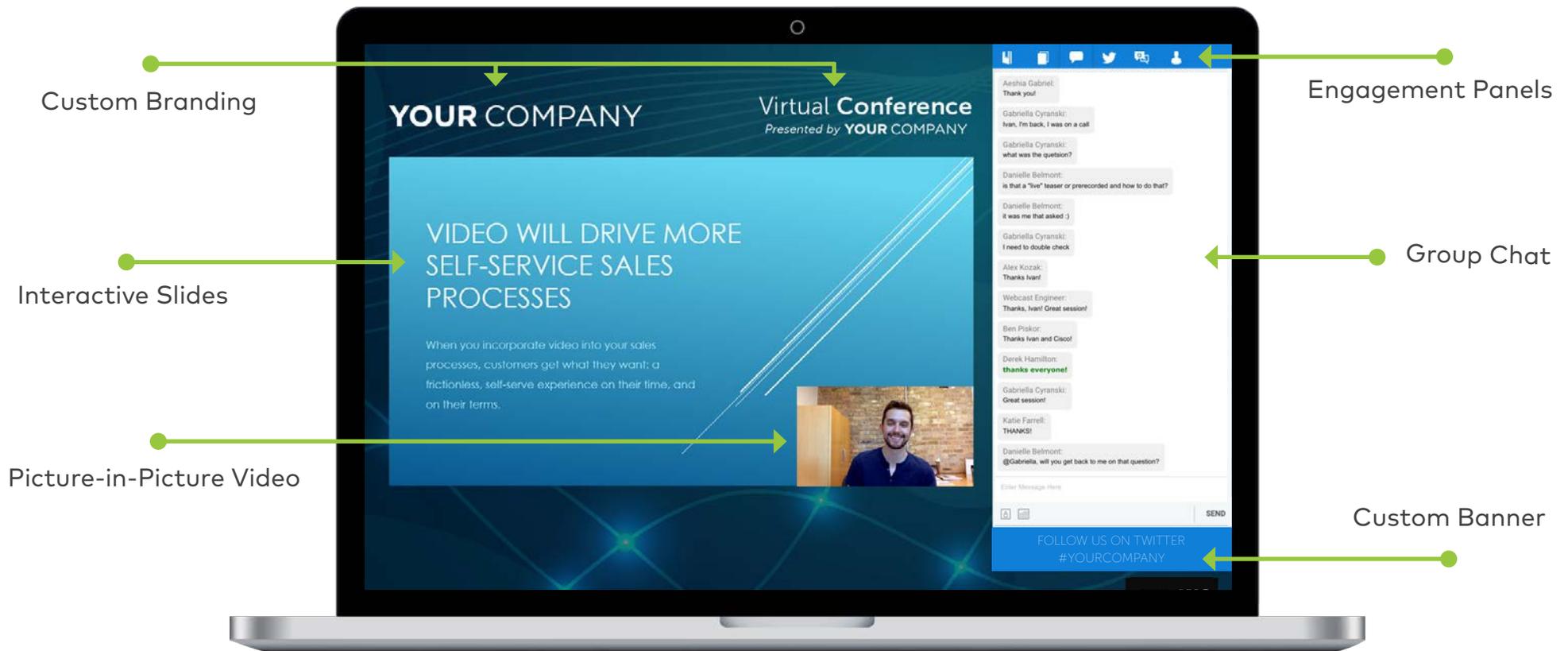
# Intrado Studio

# Feature Sheet

High Quality, Interactive Streaming - Simplified

## Overview

Intrado Studio's solutions offer dynamic ways to deliver messages to your customers, prospects, employees, and partners. Leverage Intrado Studio to extend your reach, drive engagement, and maximize ROI. The revolutionized HTML5 technology provides secure Flash Player free streaming, animated content and responsive interaction without the hassle of plug-ins and updates. Intrado Studio is a powerful tool that can scale from audio presentations to multi-presenter video conferencing presentations.



## Product Packages

Intrado Studio is offered in two different packages to best accommodate the level of your streaming needs. Studio Essentials delivers flash-free, audio and/or video presentations for internal or external audiences. Studio Expert encompasses all the features of Studio Essentials and goes beyond to create professional tv-style video programs using multiple sources.



### Studio Essentials

Live, simu-live, or on demand audio and video HTML5 webcasting presentations including engagement tools.



### Studio Expert

+ Advanced broadcasting video capabilities including picture-in-picture, video conferencing, social streaming and more.

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PRODUCT FEATURES	STUDIO ESSENTIALS	STUDIO EXPERT
HTML 5 Streaming	✓	✓
Delivery: live	✓	✓
Delivery: simulive	✓	✓
Delivery: on demand	✓	✓
Delivery: attendee dial-in (viewers can listen to webcast via phone)	✓	✓
Mobile webcast delivery	✓	✓
Second screen	✓	✓
Video resolution	Up to 360p	Up to 720p
1080p streaming option	✗	✓
Adaptive bitrate streaming	✓	✓
Social streaming/RTMP output	✗	✓
OTT streaming	✗	✓
Stream targeting	✗	✓
MP4 media export	✓	✓
Source: phone audio	✓	✓
Source: webcam	✓	✓
Source: video encoder	✗	✓
Source: video conference unit	✗	✓
Source: fiber or satellite feed	✗	✓
Single source display (switch between presenters)	✓	✓
Multi-source display ("Brady Bunch" mode)	✗	✓
Graphics compositing/lower thirds	✗	✓
Slides: PowerPoint with animation	✓	✓
Slides: pre-recorded video	✓	✓
Slides: polling questions	✓	✓

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PRODUCT FEATURES	STUDIO ESSENTIALS	STUDIO EXPERT
Slides: screen sharing	✓	✓
Picture-in-picture slides and video	✗	✓
Widget: speaker bio	✓	✓
Widget: abstract	✓	✓
Widget: chapters/agenda	✓	✓
Widget: handouts	✓	✓
Widget: Q&A	✓	✓
Widget: chat	✓	✓
Widget: Twitter	✓	✓
Widget: Yammer	✓	✓
Widget: custom HTML or iframe	✗	✓
Testing and CPE	✗	✓
Exit actions	✓	✓
Webcast branding	Client Logo	Fully Customizable
Webcast layouts	Template Library	Fully Customizable
Emails (registration confirmation, reminder messages, etc.)	Fully Customizable	Fully Customizable
Admin: rehearsal mode	✓	✓
Admin: editing	Trimming, Cue Points	Advanced Editor
Admin: QoE dashboard	✗	✓
Closed captioning (live)	✓	✓
Closed captioning (on demand)	✓	✓
Registration pages	Template Library	Fully Customizable
SSO (SAML, ADFS)	✓	✓
Marketing automation and CRM integration (Marketo, Eloqua, Salesforce) <sup>7</sup>	✓	✓
Robust reporting (data portal)	✓	✓
Access to platform APIs	✓	✓

## Panels

The custom HTML panel gives the webcast host maximum flexibility to incorporate familiar functionality into their webcasts, increasing audience engagement. The HTML embed code allows web-based applications (such as Digg, Reddit, Pinterest, etc.) to become a part of the webcast experience. In addition to being able to pull in web-based applications, these panels allow for stylized branding and personalization via custom HTML/CSS.

- |  |  |  |  |
|--|--|--|--|
|  Media Player |  Speaker Bio(s) |  Course Tracker         |  LinkedIn |
|  Slides       |  Images         |  Blog Posts             |  Share    |
|  Chapters     |  Links          |  Message Board          |  Restore  |
|  Group Chat |  Yammer       |  Email the Speaker(s) |  |
|  Q&A        |  Text/HTML    |  Invite a Friend      |  |
|  Handouts   |  Survey       |  Facebook             |  |
|  Abstract   |  Test         |  Twitter              |  |

## About Us

Intrado, formerly West, is an innovative, cloud-based, global technology partner to clients around the world. We connect people and organizations at the right time and in the right ways, making those mission-critical connections more relevant, engaging, and actionable. We turn information to insight.

Intrado Studio is the leading webcasting and streaming platform delivering over 40,000 events annually helping organizations communicate effectively with their employees, customers, investors and the media.

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